

How to Discuss Vaccine Hesitancy: Method

1. Establish a caring connection

2. Ask open-ended questions to explore their concerns

a. *Open-ended questions means that the question can't be answered with a "yes" or "no" – ex.*

What are your thoughts about getting the vaccine?

b. *What are your main concerns?*

i. *Note if there are a lot of issues or just a couple of key issues; if they are open or closed about this topic. Using "tell me more" can help increase dialogue.*

ii. *Identify what appears to be most important to them and ask to see if you are following them. Ex Sounds like feeling confident about the safety of the vaccine is what is most important to you, is that accurate?*

c. *What are some benefits of getting the vaccine that sound good?*

3. Ask permission to share information

a. *Would you be comfortable discussing your thoughts on this with me?*

i. *Validate that there is plenty of reason for people to see this differently.*

ii. *Provide information on concerns – not too much!*

iii. *Talk about what is on your vaccine benefit list that aligns with their desired benefits.*

4. Help them find their own reason to get vaccinated

a. *What do you think would need to be different or change in order for you to get vaccinated?*

When do you think this could happen?

i. *Validate their answer- ie. So, what I'm hearing is that as more of your own family and friends get vaccinated, you will too. Socializing is important to you, and with getting vaccinated, you can see more people, and visit at more places.*

ii. *Repeat back the benefits they had shared of getting the vaccine as well as some you are aware of that relate to the clients' circumstance.*

iii. *Ask if you could check in with them in the future, and also let them know how to reach you.*

5. Help make their vaccination happen;

i. *Have a list of walk ups and places accepting an appointment ready to share and/or use*